



Entrepreneurs in Music Grant Application

The Entrepreneurship Center for Music invites students to apply for grants from \$50 to \$400 for entrepreneurial projects during any given academic year.

Awards will be made to a student or team of students who demonstrate skill in:

- recognizing a music business opportunity
- exploring the market for their idea
- creating a realistic budget for their project
- relevance to the stated career objectives

The applications are reviewed by the ECM Faculty Advisors during the first three weeks of each semester. Students may request a special needs review after the first three weeks. Implementation must be complete prior to the academic school year.

It is highly recommended that applicants ask a member of the CU Music Faculty to review their proposal prior to submission.

Applications will be judged on the following criteria:

- Purpose for project
 - Project meets a need in the music-related marketplace
 - Goals and objectives are clearly defined and easy to understand
 - Goals and objectives are inline with the students stated career plan
- Project feasibility
 - Project activities are well designed in order to attain desired results
 - Budget is detailed and realistic. How will revenue equal or exceed expenses?
 - Knowledge of competitors (if any) in the marketplace is shown and understanding of the project's competitive advantage is demonstrated
 - Staffing is appropriate
 - Timeline is realistic
 - Marketing plan is well developed
- Entrepreneurial spirit evidenced by:
 - Innovation
 - Creating a niche: Matching strengths with opportunity
 - Understanding of the marketplace
- Grantsmanship
 - Proposal is well-written, has correct grammar and spelling
 - Proposal follows the Common Grant Application Format accurately

Eligibility and Guidelines

- ***ALL ITEMS CONTAINED IN THE CHECKLIST ON PAGE 7 MUST BE COMPLETED!***
- Projects that have previously won awards are not eligible.
- Any full-time undergraduate or graduate music or music theatre major at CU-Boulder in good standing may apply.
- Applicants must use the Common Grant Application format (application attached).
- Applications may be submitted by individuals or by teams of students.
- Student teams may include non-music majors, but at least 50% of the team must be music/music theater majors in good standing.
- All projects must be carried out to completion before the student or team graduates.
- Any equipment purchased with Competition funds becomes the property of the University of Colorado.
- All University financial aid and fiscal policies apply to the distribution of funds to student winners.
- The ECM reserves the right to designate there is no suitable basis to make an award.

Deadlines

- Grants will be considered during the first three weeks of the semester. Applications received after this period will not be eligible for that semester unless the applicants request a special needs review.

Format

- Submit three typed, stapled and unbound copies of all application materials to: Entrepreneurship Center for Music, Imig Music Building N-105
- Electronically submitted proposals will not be accepted.
- Incomplete applications may be disqualified.
- Applications submitted after the deadline will not be accepted.

Help in Preparing Your Application

If you would like help preparing your materials, feel free to make an appointment with the Director of the Entrepreneurship Center for Music at (303) 735-1272, in the ECM office at Imig Music N-105, or email kevin.woelfel@colorado.edu.

EXAMPLES of projects appropriate include, but are not limited to:

Performance:

- Creation of a concert series (off-campus)
- Creation of a new performing group with specific plans for performing and/or recording
- Collaboration with art/dance/theater organizations/artists
- Collaboration with composers to develop or expand local/regional market

Education:

- Outreach to K-12 schools with chamber group or jazz combo
- After school programs for at-risk youth
- Collaboration with existing arts organizations for school outreach

Misc.:

- Startup business to provide musical goods or services
- Collaboration with music therapist to provide services

EXAMPLES of projects/budgetary items that would be deemed ineligible by the judges, include, but are not limited to:

- Funding for musicians for senior/graduate recital
- Funding for student projects, e.g., dissertation research
- CU Tuition
- Salary to applicant
- Audition expenses
- Computer hardware/software accessible to student
- Projects such as those listed below, where the goal is individual professional development to the exclusion of the entrepreneurial idea, may be deemed ineligible, unless it can be demonstrated that the project is a means to a specific entrepreneurial activity and goal.
 - Funds to attend a music festival
 - Funds to support private coaching
 - Competition appearance
 - Attending a professional meeting

COMMON GRANT APPLICATION

A. SUMMARY OF APPLICANT: (use attached form, page 5)

B. COVER LETTER: One page tailored to address the interests and specific priorities of the funding source and amount requested.

C. NARRATIVE: Include the following information (not to exceed three pages):

1. Applicant Information.
 - a) Mission statement, brief statement of organization's/individual's goals, and/or objectives;
 - b) Brief summary of organization's/individual's history;
 - c) Description of current programs, activities, and accomplishments.
2. Purpose of Grant. This section should include the following:
 - a) Brief statement of the issue to be addressed; description of constituency served (include number served); target population; how will they benefit?
 - b) Description of goals and objectives for the purpose of this grant;
 - c) Description of activities planned to accomplish these goals; is this a new or ongoing activity on the part of the organization/individual?
 - d) Timetable for implementation;
 - e) Other organizations, if any, participating in the activity;
3. Evaluation. Please discuss:
 - a) Expected results during the funding period;
 - b) How you would define and measure success;
 - c) How will project's results be used and/or disseminated?

D. PROJECT BUDGET: (use attached form, page 6)

E. ATTACHMENTS: Please attach the following:

1. List of names and qualifications (resumes, CVs, or bios recommended) of key staff;
2. List of volunteer involvement and in-kind contributions (if applicable).
3. Optional: letter of support from a member of the CU Music Faculty.

SUMMARY OF APPLICANT INFORMATION
(Page 1 of your final application)

Year and Semester Requested: _____

Name(s): _____

Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____

Expected date(s) of graduation: _____

Major field(s) of study and Degree program(s): _____

Contact:

Name

Title

Phone: _____ Fax: _____

Brief description of request: _____

Program budget: _____ Amount of Request: _____

Signature

Date

APPLICANT CHECKLIST

Your application must include in this order:

_____ Summary of Applicant Information (found on p. 5 of the application packet)

_____ Cover letter

_____ Narrative:

_____ Applicant Information

_____ Purpose of Grant

_____ Evaluation

_____ Budget (found on p. 6 of the application packet)

_____ Attachments

_____ Applicant Checklist (found on p. 7 of the application packet)